

Associate Board Subcommittee Descriptions

- **Partnerships (1 Lead, 3-4 Members)**
 - Time commitment: 1-2 hours/month
 - Assist Associate Board members in identifying new contacts/businesses/corporations to join the Partners for Life Program
 - Generate a grassroots movement by partnering and supporting other non-profits in the community
 - Identify school organizations to present the Life\$avings Grant/Impact Award opportunity to
- **Communications (1 Lead, 3-4 Members)**
 - Time commitment: 1-2 hours/month
 - Encourage all board members to share/reshare information from the blood center on social media.
 - Lead engagement in the ImpactLife Associate Board Facebook page
 - Social media promotion through photos, videos and/or content
 - Identify new ways to promote and highlight the blood center and its initiatives in the community
 - Discover outlets in the community to share toolkits, programs and initiatives
- **Events (1 Lead, 3-4 Members)**
 - Time commitment: 1-2 hours/month
 - Find ways to engage the community through tabling opportunities
 - Attend blood drives as an ambassador for ImpactLife
 - Coordinate with organizations to be part of community events
 - Facilitate networking events for the full Associate Board