HOW TO CREATE A FACEBOOK EVENT FOR YOUR BLOOD DRIVE
WHY A FACEBOOK EVENT INSTEAD OF A POST?

• Notifies people in the area of the event

• Events show chronological on organization’s page

• Easy cross promotion with co-host requests

• Notifies those interested when there is a change
CREATING A FACEBOOK EVENT FOR YOUR BLOOD DRIVE

VISIT YOUR FACEBOOK PAGE AND SELECT “EVENT”
NAME YOUR EVENT. MAKE SURE TO USE YOUR ORGANIZATION’S NAME IN THE TITLE.

SELECT THE DAY AND TIME OF YOUR BLOOD DRIVE.
Adding Details About Your Blood Drive

Write your description! Include how donors can schedule and who to contact.

Choose “Causes” as your category.

Description
Join us for saving lives with (host group) at (location) from (date and time).

Schedule your appointment here: (contact information)
Including the location of the blood drive is important. 

**Location**
Add a physical location for people to join your event.

- Location
  - (Optional) Time zone set by the location
ADDING DETAILS ABOUT YOUR BLOOD DRIVE

USE YOUR OWN COVER PHOTO OR CHOOSE ONE FROM OUR TOOLKITS AT: BLOODCENTER.ORG/TOOLKIT

CLICK ON “EVENT SETTINGS”
Don’t forget to add us as a co-host!

Mississippi Valley Regional Blood Center - @MVRBC
Community Blood Services of Illinois - @Bloodservices
Central Illinois Community Blood Center - @CICBC

When you add us as a co-host, the Facebook event shows up on our page and yours to make the MOST out of your blood drive promotion!
FINISHING YOUR BLOOD DRIVE EVENT SET-UP

DON’T WORRY ABOUT THIS SECTION!

SELECT “CREATE EVENT”
FOLLOW US ONLINE!

@MVRBC
@BLOODSERVICES
@CICBC

MVRBC

MISSISSIPPI VALLEY REGIONAL BLOOD CENTER

@WILLYOUGIVE

@WILLYOUGIVE

@WILLYOUGIVE