PARTNERS FOR LIFE

CHANGE THE WORLD WITH US
Mississippi Valley Regional Blood Center (MVRBC) is the exclusive provider of blood products and services to more than 110 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

The 501(c)(3) not-for-profit blood center, was established in 1974 and operates as Central Illinois Community Blood Center (Springfield, Illinois) and Community Blood Services of Illinois (Champaign-Urbana, Illinois).
We can transform a single blood donation into a group of components that can save the lives of up to three patients. Donors who give blood are the heart of what we do, and we are so grateful of their lifesaving gifts. But, we also have several other ways to help change the world:

- **Give Blood**
- **Give Money**
- **Give as a Group**
- **Give Time**
- **Advocate**
- **Research**

**How to Partner**

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Giving blood takes about an hour, and the difference it makes can last a lifetime!

**REGISTRATION**
Show a photo ID and provide some basic information for our records.

**SCREENING**
There are two steps to pre-donation screening: the mini-physical (blood pressure, temperature, heart rate, and hemoglobin check) and the Donor History Questionnaire.

**DONATION**
The donation process for whole blood donation will last about 8-10 minutes. Your phlebotomist will observe your donation from beginning to end and answer any questions you may have.

**REFRESHMENTS**
Proceed to the donor canteen area to drink fluids and eat a light snack. Be sure to rest well and drink plenty of fluids before and after giving blood.
Your local Donor Relations team member will work with you to create the best partnership for your organization and donors.

ADOPT-A-DAY
Engage your cause marketing efforts by publicly adopting donor appointments at our convenient donor centers and build your community loyalty by providing life-saving blood products to patients in your communities.

HOST A BLOOD DRIVE
Whether you host your event at our donor center, on our Donor Bus or inside your facility, our team will work with you to schedule, organize and creatively recruit donors to your event.

MAKE A PLEDGE
Annual partnerships provide consistent support to our blood supply. Committing to regular giving will provide you with a long-term ability to make life-changing impact.

SUPPORT OUR MISSION
Become a strategic partner by encouraging your community, employees, student body, or peers to support the mission.
With your financial contribution, we are able to change the world for patients through education, research and technology initiatives at the Blood Center.

You can make a gift in honor or memory of an individual, or in recognition of a special occasion as a way of saying what words alone cannot say.

- Endowment & Directed Gifts
- Memorial Gifts
- Tributes

Your business can partner with us by collaborating on special events, like our Corpuscle Shuffle 5k or support our LifeSavings Grant Program that provides funds for scholarships, educational expenses or a charitable donation.

- Sponsorship
- In-Kind Donation

DID YOU KNOW?

You can automatically donate 0.5% of eligible purchases back to the Blood Center through AmazonSmile!
Volunteers are vital to life

From assisting donors to delivering lifesaving products to hospitals or helping with administrative tasks behind the scenes, volunteers perform a wide range of important roles for the Blood Center. Opportunities include:

**Operations**
Registering donors, delivering products to hospitals and assisting in our lab

**Support**
Preparing donor recruitment materials, filing, data entry and office support

**Outreach**
Applying to our Associate Board and helping in our post-donation canteen
ADVOCATE

SPREAD THE WORD

Spread our message and mission across your personal social media channels. Utilize our digital toolkits to access graphics, stories, videos and more!

Tag us with your lifesaving donation for a chance to be featured and help us spread the word!

Share your story with us to help encourage others about the importance of blood donation.

FOLLOW US ON SOCIAL MEDIA!

SHARE YOUR STORY
In addition to providing life-saving blood products and services to patients in need, the Blood Center works with doctors and scientists to evaluate new treatments, like Dendreon, cellular therapy and improved methods for delivering transfusion medicine to communities.

Our volunteer blood donors are ideal candidates to participate in research and clinical trials, like BioLinked, because they are healthy and engaged in helping improve the well-being of others.

To help newly diagnosed patients fight the COVID-19 infection, we are collecting plasma donations. The treatment, known as convalescent plasma therapy, requires plasma provided by donors who have recently recovered from a COVID-19 infection. These donors will have antibodies to help fight COVID-19. The treatment has been used in recent years to treat victims of Ebola, SARS, and H1N1 influenza.

"I'm here to give my plasma so it can help someone else."
– Tara, Convalescent Plasma Donor