# FOR IMMEDIATE RELEASE



### **CONTACT**

Kirby Winn: Manager, Public Relations kwinn@impactlife.org | (563) 349-1571

# ImpactLife Opens Blood Donation Center in Decatur

Facility at 151 W. Main St. expands opportunities for donors to support local blood supply

(July 28, 2021 | Decatur, III.) – ImpactLife, blood provider to Decatur Memorial Hospital and HSHS Saint Mary's Hospital, will open a new blood donation center in Decatur at 10:30 a.m., Wednesday, July 28. The facility at 151 W. Main St. in downtown Decatur provides additional opportunities for local donors to support the blood supply in Decatur and the surrounding region. The Donor Center will be open on Wednesdays from 10:30 a.m. until 6:30 p.m. and on Fridays from 7 a.m. until 3 p.m. Appointments are required for donation. To schedule, call (800) 747-5401 or schedule online at www.bloodcenter.org, or via the ImpactLife mobile app (www.bloodcenter.org/app).

ImpactLife is the provider of blood components to more than 120 hospitals in Illinois, Iowa, Missouri, and Wisconsin and collects donations on mobile blood drives as well as its 20 "fixed site" Donor Centers spread across

the ImpactLife service region. In central and eastern Illinois, ImpactLife also operates Donor Centers in Urbana, Mattoon, Peoria, and Springfield.

"We are thrilled to open our doors in Decatur," said Dani Craft, Recruitment Development Coordinator. "Donors on our mobile blood drives are already so generous in supporting our mission. Now we're providing more options for donors in terms of scheduling, and they'll know where to find us on a consistent basis."

#### Donors Needed: projection for blood supply is low in weeks ahead

The Donor Center's opening comes at a critical time for the region's blood supply as projections for blood donation have dropped in the weeks between Fourth of July and Labor Day. ImpactLife seeks to collect approximately 3600 donations every week to support a five-to seven-day supply of all blood components across its entire service region. However, due to blood drive cancellations in the COVID-19 pandemic, projections in the weeks ahead are at approximately 2800 donations per week, leading to a two to three-day supply of blood components that are in highest demand.

Blood donations are often used to help treat patients with cancer, victims of trauma and patients undergoing major surgeries. All persons age 17 and up (or 16, with a signed parental permission form) who weigh at least 110 lbs. and are in general good health meet the basic eligibility requirements for blood donation. For more information, call ImpactLife at (800) 747-5401, visit www.bloodcenter.org., or download the IMPACT mobile app at www.bloodcenter.org/app.

#### **Donors Make a Difference!**



"Thank you so much for your blood donation. Our son has to have transfusions every two weeks. He and our family thank you for your selflessness and your gift of life."

This message comes through our "Thank the Donor" program, in which recipients of blood transfusions can send messages to the specific donors who provided the unit(s) of blood they received. Learn more at

www.bloodcenter.org/thankthedonor.

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#### "Thank You" to Donors: all receive voucher for quarter-zip top or \$10 gift card, and entry in \$500 gift card drawing

ImpactLife is excited to offer all blood donors a gift as a special thank you. Everyone who registers to give blood by Sept. 12, 2021 at any ImpactLife donor center or mobile blood drive will receive a voucher to redeem for a long-sleeve, quarter-zip athletic top or a \$10 gift card. Additionally, all who come to give will be automatically entered for a chance to be one of three weekly winners to receive a \$500 gift card. (Learn more at <a href="https://www.bloodcenter.org/promotions">www.bloodcenter.org/promotions</a>.)

## About ImpactLife

ImpactLife is a not-for-profit community organization providing blood services to more than 120 hospitals in Illinois, Iowa, Missouri, and Wisconsin, as well as resource sharing partners across the country. Services extend from southcentral Wisconsin to St. Louis, Missouri and



from Danville, Illinois to Chariton, Iowa. (See a map of the ImpactLife service region.) ImpactLife operates 20 Donor Centers and holds approximately 5000 mobile blood drives annually to provide blood components needed for patient transfusions at hospitals throughout our region.

ImpactLife recently announced its new name. For more information on the name change, see <a href="www.bloodcenter.org/impactlife">www.bloodcenter.org/impactlife</a>. For more information, see <a href="www.bloodcenter.org">www.bloodcenter.org</a> and find us @impactlifeblood on Facebook, Twitter, Instagram, YouTube, and Snapchat.