

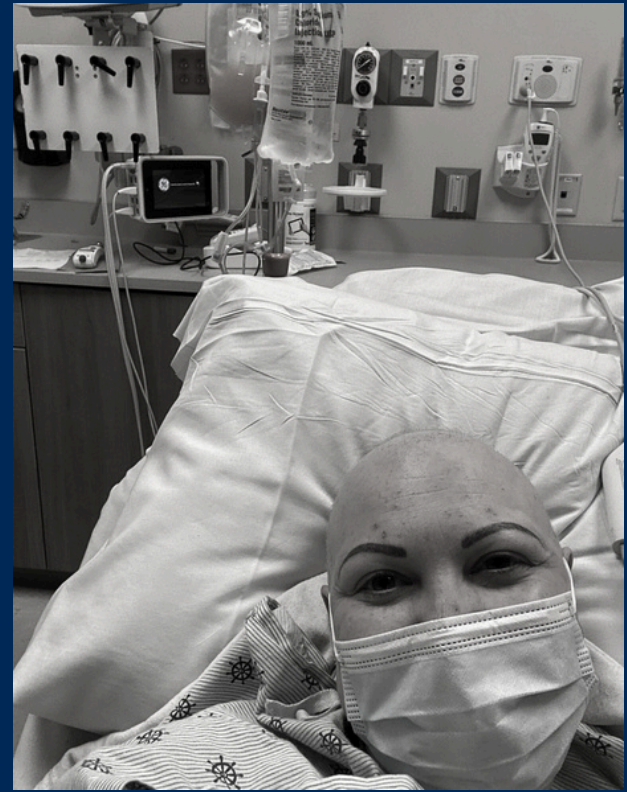


PLATELETS ARE MEDICINE FOR CANCER PATIENTS

PLATELETS MARKETING TOOLKIT

GIVE PLATELETS. FIGHT CANCER.

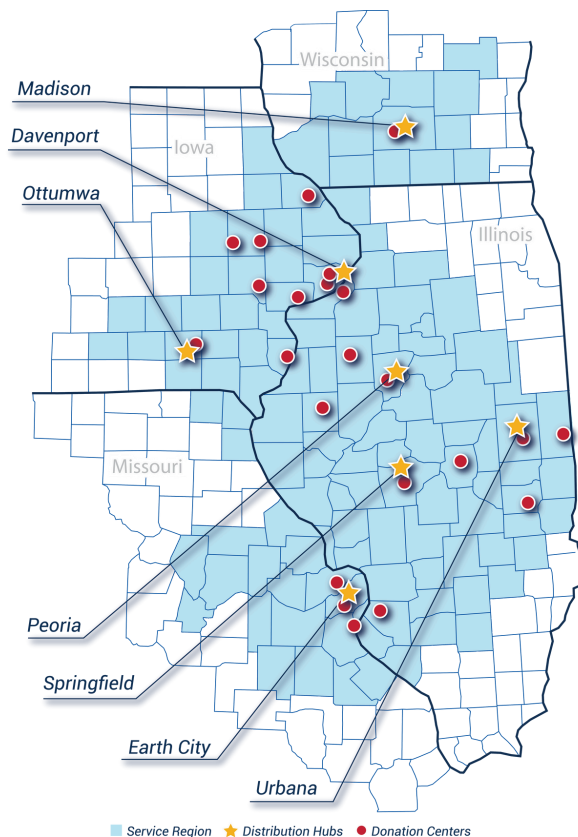
You can help fight cancer by giving platelets. Platelets are tiny cells that help blood clot, constantly fixing tears in the circulatory system. Chemotherapy often damages bone marrow, which produces platelets. A platelet transfusion gives cancer patients the platelets they need to prevent life-threatening bleeding.



ABOUT US

ImpactLife is the exclusive provider of blood products and services to more than 120 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) nonprofit blood center, established in 1974.



SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood.

#GivePlateletsFightCancer #PlateletsAreMedicine #GivePlatelets



Instagram Post

WE NEED PLATELETS
EVERY DAY
BECAUSE PLATELETS ONLY HAVE A
7-DAY SHELF LIFE



Animation 1080x1080



Facebook Post



Email Header



Right click on graphics and select "Save image as" to use on your social media pages. If you're on mobile, touch and hold the image to save.

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