



ImpactLife

**STRONGER
TOGETHER**

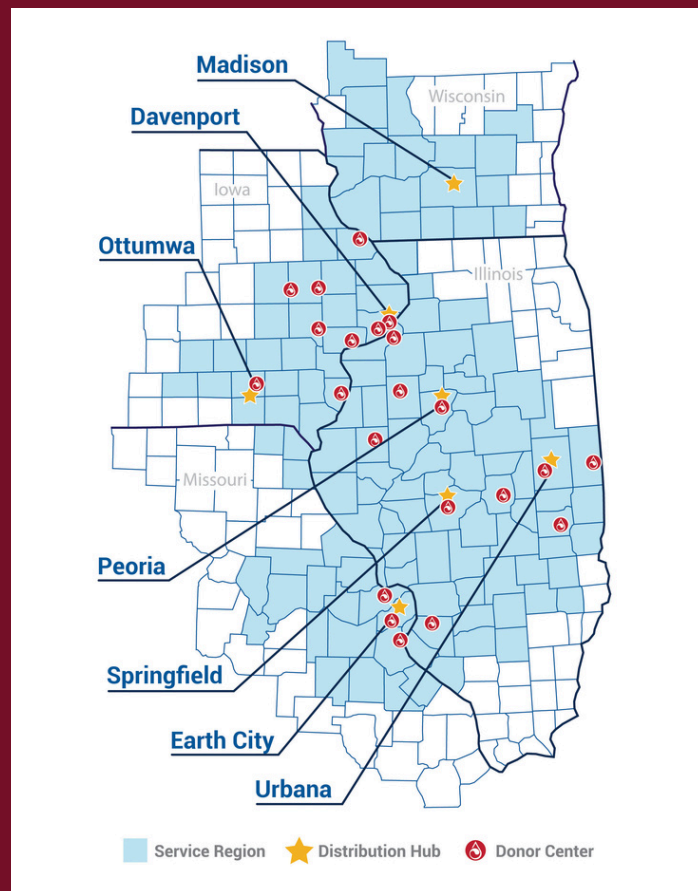
GIVE BLOOD. FIGHT SICKLE CELL.



SICKLE CELL AWARENESS MARKETING TOOLKIT

HELP THE FIGHT

- **Blood transfusions** are a key treatment often used to relieve symptoms of sickle cell, an inherited blood disorder affecting approximately 100,000 people across the country and occurring in 1 out of every 365 African-American births.
- Patients are often in a chronic state of anemia and require frequent blood transfusions more closely matched to their own over time. After many transfusions, the best match for a sickle cell patient is often blood from an African-American donor. **This reality is one of many reasons why we need a diverse and available blood supply.**



ABOUT US

ImpactLife is the exclusive provider of blood products and services to more than 120 hospitals in Illinois, Iowa, Missouri and Wisconsin. We rely on the generosity of volunteer blood donors and community partners who host mobile blood drives to provide a critical resource for hospitals throughout a four-state service region.

We are a 501(c)(3) nonprofit blood center, established in 1974.

STRONGER TOGETHER

We're Stronger Together. Simply put, we need more diverse donors to help more sickle cell patients. You have the power to help.



DONATE



HOST A DRIVE



ADVOCATE

THEIR STORIES

Click on Shyneeta or Tiffani's image to watch their stories!
For more sickle cell warrior stories, click the button below.



SHYNEETA



TIFFANI



FOLLOW @IMPACTLIFEBLOOD



SOCIAL MEDIA GRAPHICS

Share these on social media and tag us @impactlifeblood.



Instagram Post



Instagram Post



Instagram Story



Instagram Story



Right click on graphics and select "Save image as" to use on your social media pages. If you're on mobile, touch and hold the image to save.

FOLLOW @IMPACTLIFEBLOOD

