**FOR IMMEDIATE RELEASE**

**CONTACT
Name, Title**email | (xxx) xxx-xxxx

**\_\_\_\_ to host community blood drive, [date]
Donations made with ImpactLife support [name(s) of local hospital(s)] and communities throughout our region\*
(\*rephrase / adjust as needed to fit space)**

**(DATE | CITY, STATE) –**  \_\_\_\_\_\_ will host a community blood drive with ImpactLife on [day of week], [month/date] from [start time] until [end time] at [location / address]. ImpactLife is the provider of blood and blood components to [local hospital(s)] and many other communities in our region. **To schedule an appointment for donation, call (800) 747-5401 or online at www.bloodcenter.org, or via the ImpactLife mobile app (www.bloodcenter.org/app). [add local contact or BDC, if desired]**

Blood donations are often used to help treat patients with cancer, victims of trauma and patients undergoing major surgeries. All persons age 17 and up (or 16, with a signed parental permission form) who weigh at least 110 lbs. and are in general good health meet the basic eligibility requirements for blood donation.

[add info on current donor promotion and any special details about this blood drive.]

**About ImpactLife**

ImpactLife is a nonprofit community organization providing blood services to more than 120 hospitals and emergency medical service providers in Illinois, Iowa, Missouri, and Wisconsin, as well as resource sharing partners across the country. Services extend from southcentral Wisconsin to St. Louis, Missouri and from Danville, Illinois to Chariton, Iowa. ([See a map of the ImpactLife service region](http://www.bloodcenter.org/hospitals).) ImpactLife operates 23 Donor Centers and holds approximately 5000 mobile blood drives annually to provide blood components needed for patient transfusions at hospitals throughout our region.

For more information on blood inventories and donor promotions, see www.bloodcenter.org and find us @impactlifeblood on Facebook, Twitter, Instagram, YouTube, and Snapchat.

**-end-**

For additional resources, such as the ImpactLife logo, stock photos, or b-roll, please contact Kirby Winn, Manager, Public Relations, at kwinn@impactlife.org or (563) 349-1571 or visit [www.bloodcenter.org/news](http://www.bloodcenter.org/news).