Your platelets* are in high demand because ANYONE can receive them.

*Except childbearing aged females of Types O-, A-, B- and AB-.

RARE & NEEDED TYPE

9% OF THE POPULATION

PREFERRED DONATION METHODS

- Platelet
- Whole Blood

Will you give?

Positive types of B and AB can receive your red cells.

But types B and O can receive your plasma.

FOR YOU

You can receive types B and O both positive and negative.

Right Time. Right Type.

To schedule, visit www.bloodcenterimpact.org, call (800) 747-5401 or email impact@mvrbc.org.
You're Our Type!

Learn how you can change the world, one pint at a time.

www.bloodcenter.org/change